

PRIVACY POLICY OF THE ENT - EES (Endoscopic Educational Site) PLATFORM

Warning and premise

The ENT - EES (Endoscopic Educational Site) Platform (hereafter the "**Platform**") is owned by Mectron S.p.A. (hereinafter referred to as the "**Company**"). This "Privacy Policy" is written to inform you about the purposes and methods of collection, use and any other type of processing of data and information (hereinafter: "*data*") provided to this Platform. We invite you to read this Privacy Policy carefully before providing any data.

Acceptance of the Privacy Policy

Your registration to this site, with the indication of your personal data, implies acceptance of this Privacy Policy and therefore of the processing of personal data provided. The processing of information concerning you will be based on principles of correctness, lawfulness, transparency, protecting your privacy and your rights.

Purposes and methods of data processing

Pursuant to art. 13 of the [2016/679 EU Regulation](#) (hereinafter the "**Regulation**"), we inform you that the personal data supplied by you, also acquired at the time of registration, will be processed, also with the aid of electronic tools, in compliance with appropriate measures security and protection of such data, so as not to allow access to unauthorized third parties, for the purposes indicated below:

- purposes strictly connected and necessary for registration to the Platform. All personal data provided at registration and / or during the use of the Platform is collected electronically and stored in an automated manner and their processing is performed only for purposes strictly related to ensuring access to the site and for provide assistance and information, only if requested by you, during the use of the site. Without these data it will not be possible to provide the requested services;
- functional purposes for our activities such as: creation of your User profile, customization of the site and services offered, newsletters, market research, commercial and sale activities, economic and statistical analysis, study activities and sharing of medical experiences with other Users;
- Users profiling purposes. The Regulation defines "profiling" any form of automated processing of personal data consisting in the use of such personal data to evaluate certain personal aspects related to a natural person, in particular to analyse or predict aspects concerning (purely by way of non-limiting example) the professional performance, economic situation, health, personal preferences, interests, reliability, behaviour, location or movement of that physical person;
- purposes necessary to fulfil the obligations established by law, a regulation or EU legislation such as, but not limited to, the protection of public order, the verification and prosecution of offenses.

Subjects to whom the data may be communicated

With limited reference to the purposes referred to in the previous points, your data may be communicated to trusted service companies, which we use to manage or improve our business. Furthermore, such data may be presented at the request of the judicial authority or other authorities authorized by law.

Transfer abroad

Your personal data may also be transferred abroad, in countries outside the European Union. We guarantee that, in case of transfer, all the appropriate guarantees will be adopted, as foreseen by the art. 46 par. 1 of the Regulation.

Data dissemination

The data you entered on the Platform are not subject to disclosure for purposes unrelated to the Platform. The data you publish on the Platform may, however, be used and consulted by other Users and by the Company and its partners, for the sole purpose of the Platform.

Consent to treatment

The processing of personal data collected through this site, for the purposes indicated above, including profiling, occurs only after your express, free, specific and revocable consent, pursuant to Article 6, paragraph 1, letter (a) of the Regulation.

You are however free at any time to withdraw your consent by sending a formal request by e-mail. Following the receipt of your request, we will proceed to the removal and cancellation of your personal data from databases, which are kept until the request for cancellation and in any case for a period of time no longer than necessary for the purposes for which they are been collected or subsequently processed. However, their removal will be safe.

Rights foreseen by the art. 15 and following of the Regulation

We remind you that the art. 15 and following of the Regulation grant you the following rights:

- (i) obtain confirmation of the existence of a treatment in progress or not of your personal data with us; (ii) know the purposes; (iii) know which categories of personal data are the object and their retention period; (iv) who the recipients are; (v) request the correction or cancellation of such data, the limitation of processing or to oppose or withdraw the consent; (vi) know the origin, if collected from third parties; (vii) to know if there is an automated decision-making process (eg profiling) as well as its logic and its consequences;
- be informed in case of transfer of your data to an extra-European country and if there are adequate guarantees;
- obtain a copy of your data in a structured format, commonly used and readable by an automatic device, as well as the possibility of transmitting it to another data controller (so-called data portability pursuant to Article 20 of the Regulation).

To exercise your rights, you can send a request by e-mail.

If you believe that your rights have been violated by us, you have the right to lodge a complaint with the Italian Data Protection Authority and / or other competent supervisory authority pursuant to the Regulation.

For the full text of the Regulation it is possible to consult the website of the Italian Data Protection Authority.

Data controller and data processor

The data controller and data processor are Mectron S.p.A., Via Loreto 15 / A, 16042 Carasco (GE) - Italy, telephone 0039 0185 35361

Safety

This Platform takes all reasonable measures to protect the personal data that you transmit and protects them from loss, misuse or from unauthorized access, disclosure, alterations or destruction. Consider that no internet transmission is ever completely safe or error free.